



kenblaznek.com | blaznek@gmail.com | 510.414.7499 | 8228 Brush St., Detroit

## WORK

- **College for Creative Studies**  
**Adjunct Faculty Instructor**  
January 2021 - Present
  - Image Concepts I
  - Image Concepts II
  - Drawing I
  - Drawing II
- **Latcha+Associates**  
**Art Director**  
October 2011 - March 2020
  - **Ford/Lincoln Accessories:**  
Art direction of annual dealer- and consumer-targeted catalogs and all accessories assets used brand-wide.
  - **Audi After Sales:**
  - Art direction of dealer-targeted magazine, owner-targeted national promotional campaigns, build-your-own dealership marketing elements, consumer email blasts, direct print mail, website elements, event materials, large-format signage, and digital marketing screens.
  - **Audi Customer Relations Management:**  
Art direction of consumer-targeted calendars, branded luxury collection items, direct mail, and email blasts.
- **Ann Arbor Summer Festival Organization**  
**Graphic Designer**  
April 2010 - May 2011
  - Worked within existing brand to develop new identities for individual festival events. Designed flyers, posters, signage, brochures, program content, and other print materials, web elements, e-blasts, social networking site content, and all festival-branded apparel.
- **Organic Inc.**  
**Creative Intern**  
June 2007 – December 2007
- **Campbell-Ewald**  
**Creative / Interactive Intern**  
June 2006 – August 2006

## SCHOOL

- **College for Creative Studies**  
**BFA, Graphic Design**  
2004-2008  
**3.31 GPA**
  - Dean's List - *Four Semesters*
  - University and College Designers Association Award - *Spring 2007*
  - Graphic Design Practicum - Selected for two-student team responsible for the design and production of *Spine*, the annual CCS student publication.
  - Judges Choice Award - *Spine*
  - Award of Excellence - *Spine*
  - CCS Lust Workshop Selectee
  - Matilda Wilson Award
  - CCS Tuition Grant
  - CCS Scholarship

## CAPABILITIES

InDesign	● ● ● ● ○
Photoshop	● ● ● ● ○
Illustrator	● ● ● ● ○
DSLR Camera	● ● ● ● ○
Lightroom	● ● ● ○ ○
Premiere Pro	● ● ○ ○ ○
Other Video Editors	● ● ● ○ ○
Procreate	● ● ● ● ○
Web CRMs	● ● ● ● ○
Google Docs/Slides/Forms	● ● ● ● ○
Paper and Pencil	● ● ● ● ○
Figma	● ○ ○ ○ ○